



Serve The Planet



Building a Values-Based Sustainable CommUNITY

High Level Plan for 2020



Background



Serve The Planet (“STP”) is a Young Adults (“YA”) led initiative that was launched in October 2013 as a global public outreach service project of the Sathya Sai International Organisation (“SSIO”).

Over the last three years, STP presented the “Protect the Planet” series promoting eco-spiritual living, reducing one’s desires, and inspiring right action – performing our duties towards Mother Earth and becoming part of the solutions to environmental issues affecting our planet today. The wisdom and personal transformation led us to “See” the positive impact, we can have cumulatively at home, school, work, and in the community.

The **2020 theme, “Serve the Planet: Building a Values-Based Sustainable CommUNITY,”** represents an evolution of previous themes – from the individual eco-spiritual discipline, to our community, through the practice of the five universal Human Values of Truth, Right Conduct, Peace, Love, and Non-Violence.

Sathya Sai Baba has emphasised that man can achieve balance in the five elements (space, air, fire, water and earth) in Nature by practicing the five human values towards all creation, and that human life will find fulfillment only when ecological balance is maintained. Balance in human life and balance in Nature, both are equally important.



Objectives & Goals for STP 2020



- ❑ **Objective 1:** Develop content, expand knowledge and support members and Centres/Groups of the SSIO to move into concerted action within their community.
 - **Goal 1.1:** Deepen understanding on teachings of Sathya Sai Baba and leaders of other faiths/religions on eco-spirituality and human values, and translate them into study session guides and workshop materials designed to be shared with the broader community, promoting engagement and environmental stewardship.

- ❑ **Objective 2:** By working in unity, and by applying the five Human Values into practices at a broader level, aim to continue practicing eco-spiritual disciplines and sharing transformative experiences through inspiration and engagement.
 - **Goal 2.1:** Expand the existing Go Green Network (“GGN”), encourage regular sharing of best practices, peer learning and support, and conduct quarterly online study session/ webinar.
 - **Goal 2.2:** Share transformative experiences through social media channels.



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- **Goal 2.3:** I) Foster environmental sustainability i) at SSIO events, particularly, Pre- World Conferences/ Young Adults Festivals that are being held in various zone/countries throughout the year, as well as ii) in the planning and preparation and of the first environmentally sustainable World Young Adults Festival that will take place in 2021 (WYAF21). Action these by creating and sharing practical toolkits and informative media, and supporting efforts on the ground.

- **Objective 3:** Encourage public engagement and outreach.
 - **Goal 3.1:** Support the Environmental Sustainability Committee (“ESC”), Public Outreach Committee (“POC”), other YA Subcommittees, and members of the SSIO, as needed, in community engagement on the environmental matters.

 - **Goal 3.2:** Commemoration of occasions such as Earth Day, Earth Hour, World Environment Day, and Serve the Planet Day, whereby environmental services and stewardship are encouraged through awareness video, poster, etc.





Other Initiatives



Social Media

Continue ongoing social media and sharing of existing initiatives already being conducted around the world by the GGN members and Centres/Groups of the SSIO.

Environment and Art

Celebrate the connectedness of God, Nature, and man through photography submissions from members of all ages.

'Ceiling on Desires' Spiritual Discipline Programme

Ensure implementation of this ongoing programme, working closely with the planning team, including YA Media Team and Information Management and Analytics ("IMAS") subcommittees



Tentative Timelines



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Study Circles Guides			◆ Module 1 (Truth)		◆ Module 2 (Right Conduct)		◆ Module 3 (Peace)		◆ Module 4 (Love)		◆ Module 5 (Non-Violence)	
Go Green Network – Online Series	Promote the existing GGN; maintain platform; conduct quarterly webinars/online study session; foster engagement, sharing of learnings, etc.											
Toolkit/ Checklist	Produce various toolkits/checklists for eco-friendly events (E.g. Create Go Green Checklist to support various planning teams for the WYAF21).											
Outreach Campaign (Within/Out side SSIO)			◆ Earth Hour	◆ Earth Day			◆ World Environment Day				◆ Serve the Planet Day	
Other		◆ Launch Web-based Quiz		◆ Prayer Initiative								
	‘Ceiling on Desires’ Spiritual Discipline Programme											
	God, Nature and Man – Photography Initiative: Monthly release of best entries											



Go Green Network



In 2019, the STP Subcommittee, in collaboration with the ESC of the SSIO, established the Go Green Network, inviting **all members who have an interest, passion or experience in protecting the planet and leading or supporting these efforts at Centre, Regional or National levels to join the Network.**

In 2020, STP and ESC aim to continue maintaining this Network and encourage any interested members to join at anytime. *(This could include existing STP Coordinator/Members, Envirocare Coordinator, Go Green Coordinators or anyone with an interest in furthering these efforts).*

To express your interest, please complete and submit the registration form using the link:
<https://goo.gl/forms/ZngojHstpEoljeHjI>

STP will work closely with the GGN members to provide information, resources and a platform for sharing their experiences to support further on the environmentally sustainable efforts.



Resources & Contact



The STP Team has a repository of resources available for you to use, either for individual use or at your Centre/Group. The resources are designed to help you, your Centre/Group, or your community on your journey to eco-conscious living and implementing sustainable practices, and in turn increasing your connection with God and Nature. These resources (which include study circle guides, infographics, mini-booklets, and toolkits) can be found at: <http://www.sathyasai.org/ya/serve-the-planet>.

If you have any questions, feedback or ideas on the STP Programme, please get in touch with the Team at servetheplanet@sathyasai.org.



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