Dear Brothers and Sisters,
Greetings of loving Sairam to all of you.

We are celebrating Guru Poornima on 12th July 2014. This is an auspicious and special day for spiritual seekers to pay homage to their Guru and rededicate their lives to live His message. Bhagawan Sri Sathya Sai Baba, our Guru and God has come to show us the guri (goal of life) by getting rid of the darkness of ignorance. It is very important for us to remember His message through His first bhajan “Manasa Bhajare Guru Charanam” and we should one-pointedly hold on to His feet so that we can reach the goal.

It has been brought to my attention that emails have been circulating that Swami has been speaking through some people and delivering discourses in subtle forms in various places. It is reported in these emails that they claim to have seen His “light body” and they have been instructed to establish institutions. They are seeking donations, participation and support. It is good to remember and practice what Bhagawan Sri Sathya Sai Baba Himself has said about such activities.

I urge all Sathya Sai devotees to pay careful attention to the excerpts from Swami’s Divine discourses given below. Swami has always emphasised in His Divine discourses that He has a unique heart-to-heart relationship with each devotee and has no intermediaries. At one time I asked Swami if worshipping His Divine lotus feet mentally is equivalent to worshipping Him physically. Swami immediately responded “Yes, mental worship has the same spiritual benefits”. Therefore, Sadhana is the inward path.

Let us sanctify and redeem our lives by implicitly following the Divine command.

Let us focus on the goal without being distracted by anyone or any external influences.

Let us dive deep into the nectarine words of Swami and practice His universal and eternal message of love and selfless service in our daily lives.

Let us love Him with all our heart, mind, soul and strength and serve Him till our last breath.

Jai Sai Ram.
Lovingly in the Service of Sai,
Dr. Narendranath Reddy,
Chairman, Prasanthi Council.

EXCERPTS FROM DIVINE DISCOURSES

“Our relationship is only heart-to-heart and love-to-love, nothing else. Swami is love personified. Swami gives importance to love and nothing else. Do not give any value to mean and meaningless talk.”

Excerpts from Discourse on 15th October 1999 at Prasanthi Nilayam.

“Talking of faith, I must issue a warning. Many people are collecting money in various places using My Name for various purposes like arranging receptions, building temples, doing Puja, etc. That is unauthorised and against My wish and command. Do not yield to such requests and encourage this practice, which I condemn.”
There is another set of people who trade on your faith. They advertise that I am 'talking' through a medium or some other thing. Treat all such people and their agents or brokers as you treat cheats; if you do not treat them so, then you are also accomplices in the cheating process.”

“There are others who gather groups of followers and admirers and collect money. They even declare, 'Baba sent me to you to take from you some money' or 'Baba has given me this' or 'Baba blessed me specially thus and thus' and then ask for your help or your praise or your purse! I ask you to chastise all these types of men and turn them away, whoever they are.”

Excerpts from Discourse on 25th November 1962 at Pranathi Nilayam

“People say, 'Baba appeared to me in a dream and commanded me to do this and that, to you, to collect so much from you etc.', do not give heed to such cheats; punish them in the way they deserve. That is the advice I have to give you.”

"Do not believe if any one comes to you and declares, 'Sathya Sai Baba came to me in my dream and commissioned me to do publicity for him. Please help me as far as you can'. I do not commission any one for such work, either in dream or while he is awake. Such men are cheats; treat them as such, without mercy”

Excerpts from Discourse on 26 March 1965 at Kakinada

“In order to make known My majesty and My glory as the Divine that has Incarnated, miraculous happenings of an amazing nature do take place in certain areas. Taking advantage of the attraction that those happenings draw upon them, many misuse them for personal propaganda and aggrandizement. They trade for money the Vibhuthi (sacred ash) that the pictures in their altars shower! They go about pretending that they are "superior devotees" of a higher order and conferring boons and blessings on the innocent folk whom they fleece. Others put forth false claims that vibhuthi is emanating from the pictures of Baba in their homes, that Amrith (nectar) is dripping from them or that material objects are falling from them, like written answers to questions. Samithis and other Units
should have no contact with such cheats and crooks. Anyone who is attached to such or who encourages such can be immediately removed.

There are others who claim that I am speaking through them, and answering questions put to them. These people must be either insane or hysteria-affected or they are possessed by some ghost or by the greed to earn money thereby. I can only tell you that it is not I that speaks through them. I do not need media; nor do I need substitutes or subsidiaries or representatives.”

Excerpts from Discourse on 22 November 1970 during All-India Conference of Workers of Sri Sathya Sai Seva Organisations at Prasanthi Nilayam

“There are some people who are doing business in the Name of Sai. They are cheating others, pretending to be devotees of Sai. I do not approve of such behaviour. They are not devotees at all. They are going to different parts of the country and also abroad to make money in the name of Sai. It is a big crime. I do not ask for even a single paisa from others. I never approve of such business. Whoever it may be, if somebody approaches you with such a crass motive, tell him to get out at once. Do not allow business to enter the field of spirituality.”

Excerpts from Discourse given on 22 July 2002 during International Seva Conference at Prasanthi Nilayam

“In foreign countries, some Indians are claiming themselves to be Swami’s devotees, and they are telling many lies using the name of Swami for collecting money. Some claim they are constructing temples and schools for Swami, and they collect money. These are all blatant lies. Swami has not accepted any money for any purpose. So be careful, and keep those people at a distance who approach you for money in the name of Sai.”

Excerpts from Discourse for American devotees on 27 July 2002 at Prasanthi Nilayam.

Yet others, invoking the name of Swami and claiming that they have been endowed with miraculous powers by Swami Himself, are collecting money. There can be nothing more diabolical than this. This is a matter to which Swami has thus far never made even the slightest reference, to anyone and at any time. Sai’s name is being invoked and a bad name is being brought to Sai by people engaging in such foul actions. This is one of the ways in which Sai activities are being converted into business transactions.

Excerpts from Discourse on 21st November 1988 at Prasanthi Nilayam.

“Utilize the chance of association with Me as much as possible, and endeavour as quickly and as best as you can, to follow the directions that I have been giving. Obeying My instructions is enough; it will benefit you more than the most rigorous asceticism. Practice Sathya, Dharma, Santhi and Prema, which are dear to Me; resolve to keep those ideals before you ever, in all your thoughts, words and deeds. That can confer on you the summum bonum of mergence in the Supreme Substance of divinity.”

Excerpts from Discourse on 17 May 1968 during World Conference of Sri Sathya Sai Seva Organizations at Mumbai