

Narendranath Reddy, M.D. Chairman

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Dear brothers and sisters,

Bhagawan Sri Sathya Sai Baba, the Lord of the universe, has pure, selfless, and unconditional love and compassion that transcends all limitations. He has spread the joyous experience of love and compassion to all beings. He has shown us how to love and how to live in love. Millions of devotees around the world have experienced His divine presence and pristine love. There are no physical limitations for Baba, and He manifests anywhere according to His will. The Lord who has no birth, no death, no beginning or end and who is beyond name and form assumed an enchanting and beautiful form with the sweet, nectarine name of Sathya Sai Baba to remind us that our true nature is divine. In this process He granted us the divine bliss of His darshan (divine vision), sparshan (divine touch) and sambashan (divine discourse and conversations). Every year on 24th April during the Mahasamadhi day celebrations (*Sri Sathya Sai Aradhana Mahotsavam*—holy and grand festival of adoration and homage) let us rededicate our lives to love Him with all our heart, mind, soul and strength. Let us practice His universal message of love and sanctify our lives by serving in His Divine mission.

Let us express our heartfelt gratitude to Bhagawan by celebrating the Mahasamadhi day on 24th April by having some or all of the following events in our Sathya Sai Centers and also extending the activities to the regional and national levels:

- Sharing of experiences by devotees on the glory and mission of Sathya Sai Baba.
- Devotional singing and bhajans.
- Cultural programs.
- Youth and SSE performances.
- Service projects
- Audio visual presentations of His darshan, discourses and humanitarian projects.

I urge all devotees to participate with enthusiasm and love in the center, regional and national events on this auspicious occasion of the Mahasamadhi day and share their joy and love with others.

With loving regards,

Narendranath Reddy M.D.