

# **Bhagavan releases the Compendium of 45 years of Seva Across the Globe**



*L-R: Sri Indulal Shah, the Founder and International Advisor, Sri Sathya Sai Organisations,  
Revered Bhagavan Sri Sathya Sai Baba,  
Sri K Chakravarthi, Secretary, Sri Sathya Sai Central Trust and  
Sri Sudhir Joshi, SSSO, Mumbai.*

*Time, Day and Date of Release: 7.45 pm, Tuesday, 1 March 2011*

*Place: Bhajan Hall, Prashanti Mandir*

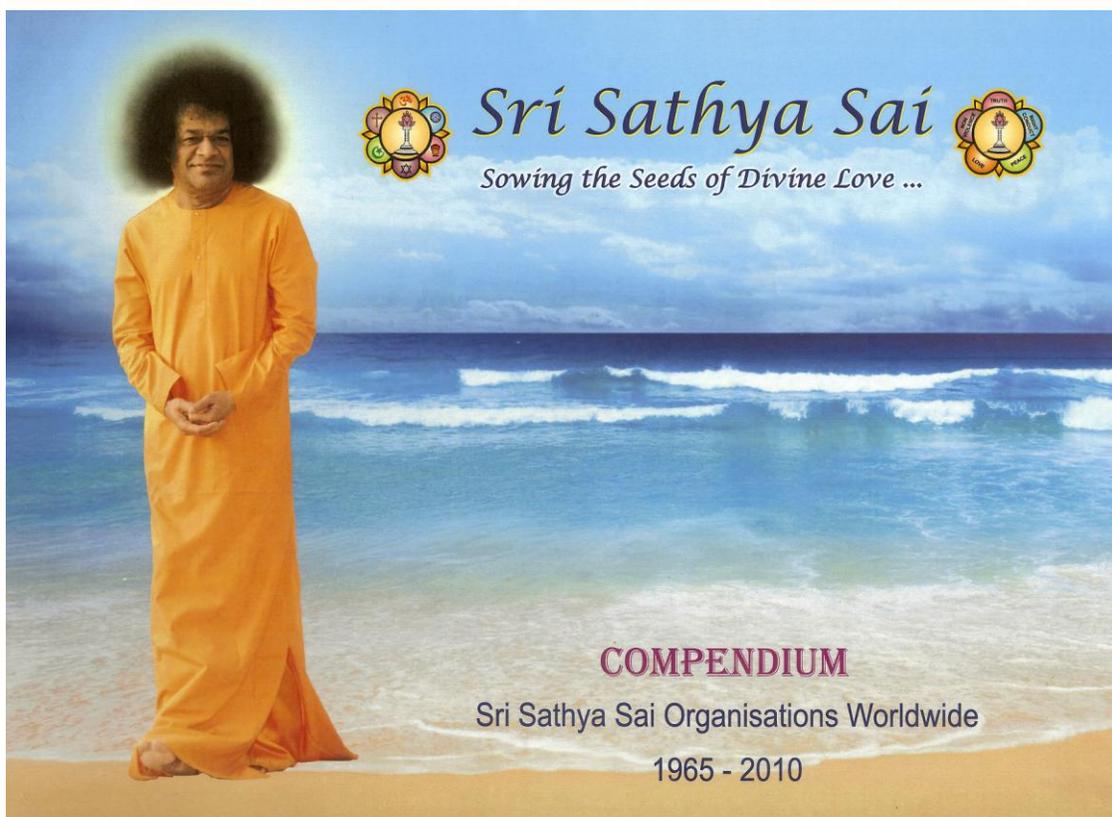
When the Sri Sathya Sai Seva Organisation (SSSO) was set-up in Mumbai in 1965, few realised that in hindsight, historians would view the event as epoch making.

Fewer still envisaged the unprecedented global penetration the organisation would achieve over the next four and a half decades. From the remotest taluks in rural India to island nations in the Pacific, to each of the republics of the former Soviet Union and the G8 countries, from the North Pole to the South Pole, from Kashmir to Kanyakumari, the SSSO today has become synonymous with pure love driven social uplift projects.

Through its groundbreaking work in fields of community service, character education, healthcare and harmony of religions, the Sai Organisation has borne a definitive impact on the society and is increasingly being recognised by the world as a model worth emulating.

Based on Bhagavan Sri Sathya Sai Baba's vision of Spiritual Socialism, the SSSO has emerged as the most globally spread, barriers-free, compassionate and far reaching service agency whose members unite as one human family while honouring their respective ethnic, cultural and religious traditions.

To capture this wide panorama of the Sai mission over the past 45 years, Sri Indulal Shah, Founder and International Advisor of the SSO, has cashed in on his long and close association with the Sai movement to compile the



***This bible of the Sai Mission is a chronicle of a silent revolution that has ushered the Age of Sai Altruism globally.***

Acclaimed as a spiritual lighthouse for posterity, the Compendium of the SSSO is a convergence of an insider's view of the organisation's growth, in-depth research, detailed documentation and state-of-the-art technology.

The Compendium package comes with a book, accompanied by a set of 12 DVDs to capture every possible aspect of the most peaceful yet potent revolution the human spirit has ever undergone.

It fulfills the prophecy that Bhagavan Baba revealed to the Blitz Editor (late) Mr. R.K. Karanjia in September 1976. In his most extensive media interview ever, Sri Sathya Sai Baba had prophesied a kind of spiritual socialism based on the conversion of wealth into a trusteeship for the removal of poverty. He has spoken of a change that must evolve from the heart instead of being imposed from outside. Recognising that all materialist doctrines had failed to bring about any real transformation, Baba had advised spiritual transformation through selfless social service as necessary for a revolution in human consciousness way back in 1976 when He had clarified:

“We need to transform society from false to real values. We have to convince people to embrace a high level of living and thinking on the basis of humility, morality, compassion and detachment, as against the existing greed for competitive luxury and conspicuous consumption. People have to be convinced that the only way to rouse the latent divinity in them is to master desires and conquer greed for pleasure and luxury instead of being a slave to these false materialistic values. Less Luggage – More Comfort.

Curb your desires, reduce your wants, live in spiritual austerity, and the available material will be sufficient for all humanity. More than that, the tensions of a competitive socio-economic system will be dissolved and peace of mind will be restored.

Life is like a journey in a vehicle between birth and death. The body is the vehicle in which you are motoring to death ... Would it not be better to attend to the immortal spirit rather than waste time which is running out on gaining wealth and securing comforts? This is the logic of spiritualism with which I seek to change the attitude of people.”

What Baba revealed to Editor Karanjia in 1976 has come to fruition as a global phenomena like none before and Shri Indulal Shah’s compendium captures the various facets of this historic mission with the same love, proficiency and excellence that have become synonymous with the name Sri Sathya Sai.

For more details : Send an E-mail to [ih99999@gmail.com](mailto:ih99999@gmail.com)

*-Smt.Karuna Sarup-Munshi  
Prashanti Digital Studio  
Prashanti Nilayam*

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